



FOR IMMEDIATE RELEASE

**UNITED STATES GOLF ASSOCIATION:  
EXPERIENCE THREE NATIONAL CHAMPIONSHIPS WITH THE ULTIMATE USGA PACKAGE**

Sammamish, Wash. (June 8) – The USGA is offering an exclusive, limited-time combination ticket package for the 2010 U.S. Senior Open, the 2010 U.S. Amateur and the 2015 U.S. Open, giving golf fans in the Pacific Northwest a once-in-a-lifetime opportunity to experience three national championships in the Seattle area.

Golf fans who purchase the USGA Ultimate Package will receive one weeklong ticket to the 2010 U.S. Senior Open at Sahalee Country Club in Sammamish, WA (July 26 – August 1), one weeklong ticket to the 2010 U.S. Amateur at Chambers Bay in Tacoma, WA (August 23 – 29), and a guaranteed advance opportunity prior to the general public, to purchase tickets to the 2015 U.S. Open at Chambers Bay (June 15-21, 2015).

“This package is very similar to the package we had last summer, the Major Offer,” said USGA director Tim Flaherty. “The response we had was tremendous and the fans have been asking about it since we ended the Major Offer last August. Ultimately we want to give the fans in the Pacific Northwest the best opportunity to experience all that the USGA has to offer, including the U.S. Open in 2015 at Chambers Bay.”

U.S. Senior Open General Chairman, Chris Falco, had this to say, “A guarantee to the U.S. Open is very special and as golf fans in the Northwest we are lucky to have that access. The U.S. Open has sold out for the past 24 years and I’m sure 2015 won’t be any different.”

The Ultimate USGA Package is priced at \$165 and includes seven individual daily tickets (Monday – Sunday) to both the 2010 U.S. Senior Open and the 2010 U.S. Amateur. This package also includes complimentary parking at both the U.S. Senior Open and the U.S. Amateur.

An upgraded version of the Ultimate USGA Package is available and is priced at \$275. This upgraded package includes seven individual daily Trophy Club tickets (Monday – Sunday) to the U.S. Senior Open, seven individual daily grounds tickets (Monday – Sunday) to the U.S. Amateur, and free parking at both events. The Trophy Club tent is located adjacent to the 18<sup>th</sup> fairway at Sahalee and provides upscale food and beverage available for purchase.

Throughout the week of both the U.S. Senior Open and the U.S. Amateur, juniors 17 and under receive free admission when accompanied by a ticketed adult.

The Ultimate USGA Packages is only available for a short time and quantities are limited. Buy online at [www.2010ussenioropen.com](http://www.2010ussenioropen.com) or by phone at 877-281-OPEN only. Tickets will be fulfilled on a first-come, first-served basis.

**About the 2010 U.S. Senior Open**

The 31<sup>st</sup> U.S. Senior Open will bring 156 of the world’s best professional and amateur senior (over the age of 50) golfers to Sahalee Country Club. Featured players expected to compete include Fred Couples, Greg Norman, Tom Watson, Tom Lehman, Fred Funk, Jay Haas, Fuzzy Zoeller and Mark O’Meara. NBC and ESPN will provide more than 16 hours of television coverage of the championship. For additional information about the championship, visit [www.2010ussenioropen.com](http://www.2010ussenioropen.com).

**About the 2010 U.S. Amateur**

The U.S. Amateur is the oldest championship conducted by the United States Golf Association and is arguably the most coveted of all amateur titles. Among past winners of the championship are Bob Jones, Arnold Palmer, Jack Nicklaus, Phil Mickelson and Tiger Woods. NBC and Golf Channel provide approximately 10 hours of television coverage of the championship at Chambers Bay. For additional information about the championship, visit [www.usga.org](http://www.usga.org).

**About the USGA**

The United States Golf Association is golf’s governing body in the USA and Mexico, a combined area that includes more than half the world’s golfers and golf courses. We are passionate about, dedicated to and expert in the game of golf. Based on a shared love and respect for golf, we preserve its past, foster its future and champion its best interests for everyone who enjoys the game.

Each season, we conduct the U.S. Open, U.S. Women’s Open, U.S. Senior Open and 10 national amateur championships, including the U.S. Amateur and the U.S. Women’s Amateur. The USGA also writes and interprets the Rules of Golf, regulates and tests golf equipment, provides research-based turf management expertise, maintains the USGA handicap and course rating system, celebrates the history of the game and supports grassroots programs through its “For the Good of the Game” initiative. For more information about the USGA, please visit [www.usga.org](http://www.usga.org).

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