



Patrick Crumb is the President of DIRECTV Sports Networks, a subsidiary of DIRECTV. He is responsible for leading DIRECTV Sports, as well as the company's three regional sports networks branded as **ROOT SPORTS**[™]. The three networks (based in Bellevue, Wash., Denver, Colo., and Pittsburgh, Pa.) are distributed nationally and hold exclusive telecast rights to over two dozen professional and collegiate teams, including the Seattle Mariners, Seattle Sounders, Portland Timbers, Colorado Rockies, Pittsburgh Pirates, Pittsburgh Penguins, University of Washington, Washington State, Oregon State, Gonzaga and Colorado.

Previously, Crumb served as DIRECTV Sports' Executive Vice President of Business Affairs & General Counsel. Prior to joining DIRECTV in 2009, Crumb held senior executive positions in major media companies, as Executive Vice President & General Counsel of Liberty Sports Group, a subsidiary of Denver-based Liberty Media, and as a Senior Vice President & General Manager for Los Angeles-based Fox Interactive Media (FIM), a division of News Corporation.

A Northwest native and 1988 graduate of the University of Washington's School of Law, Crumb was a partner at two prominent Seattle law firms (Bogle & Gates, and Corr Cronin) before leaving private practice in 2000 to join Rivals.com, a sports internet network, as the Senior Vice President of Corporate & Business Development. Following Rivals, Crumb became the co-founder and President of Scout Media and its subsidiaries, Scout.com and Scout Publishing, from start up through the successful sale of the companies to Fox Interactive Media in 2005. Both Rivals and Scout were pioneering digital sports brands and among the first successful internet subscription content businesses.

Crumb is a respected leader in the Seattle business community and is active in civic and charitable organizations. He was a member of the Washington Athletic Club's Board of Governors for ten years, serving as Chairman of the Board in 2008-09. He currently serves on the Board of Trustees, and is the President-Elect, of the University of Washington Alumni Association, as well as the Board of Trustees of Saint Martin's University in Olympia, Wash., where he earned *summa cum laude* and Valedictorian honors in receiving his undergraduate degree.