

Nicholas Aikins
Field Marketing Manager
Red Bull North America

Nicholas (Nick) Aikins has held a variety of positions with Red Bull North America since 2005. In his current role as Field Marketing Manager in Seattle, Washington, Nick is responsible for overseeing all Red Bull marketing activity in Washington State. He and his team have supported and promoted sports at the amateur, collegiate and professional levels both locally and nationally.

Red Bull is best known as an international energy drink company, but the brand also sponsors athletes and teams and creates one-of-a-kind events within the sports scene, giving Nick a unique industry perspective and understanding of the regional, national and global sports market. Throughout his tenure at Red Bull, Nick has created partnerships with local sports bars, restaurants, ski resorts, artists, athletes, and other organizations to create, plan and execute a wide variety of sporting events.

With the understanding that sports help drive economic development, Nick aims to support and advance the mission of the group by promoting greater Seattle's sports scene at every level. Nick brings a creative energy and an unmatched set of resources to the Seattle Sports Commission.

Nick earned a Bachelor of Arts degree in advertising from Washington State University and is a USPA licensed skydiver, private pilot, B.A.S.E. jumper and a USHPA-rated paragliding pilot.